



EVENT SPONSORSHIP PROPOSAL

2023 Port Huron Antique and Classic Boat Show

“BOAT THE BLUE”

September 8 and 9, 2023



BE PART OF A UNIQUE EVENT

... and have *fun* doing it.

Boaters from all over will be bringing their boats to Port Huron, Michigan for the 2023 Antique and Classic Boat Show! This weekend event is called “Boat the Blue” with the theme “Boat Building Education and Careers”. An opportunity to educate so the preservation of these historic beauties will continue to be seen running up and down the lakes and rivers where they were built over a 100 years ago.

The Port Huron “Boat the Blue” Antique and Classic Boat Show will draw thousands of enthusiasts from all over to see this amazing collection of wooden and classic boats. The festivities will kick-off on Friday, September 8 from 3:00—8:00 pm and Saturday, September 9 from 10:00 am—4:00 pm.



SPONSORSHIP OPPORTUNITIES

There are a variety of opportunities available to participate as a “Boat the Blue” sponsor.



Presenting Sponsor

\$5,000 (2)

Recognition in all marketing materials – “Presented By _____”

Inner Front Page or Back Full Page Sponsor Ad in Event Program

Booth Space

2 tickets for all events

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts

Retail Window Display Sponsor

\$4,000

Recognition on Retail Windows

Recognition at Show Display

Full Page Sponsor Ad in Event Program

Booth Space

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts

Boat Ride Sponsor

\$2,000

Recognition at Boat Ride Dock

Full Page Sponsor Ad in Event Program

Booth Space

Sponsor Recognition at Event



SPONSORSHIP OPPORTUNITIES

There are a variety of opportunities available to participate as a “Boat the Blue” sponsor.



T-Shirt Sponsor

\$2,000

Recognition on all T-Shirts

Full Page Sponsor Ad in Event Program

Booth Space

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts

Media Sponsor

\$1,500

Half Page Sponsor Ad in Event Program

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts

Kids Activities Sponsor

\$1,500

Recognition at Kids Activities

Half Page Sponsor Ad in Event Program

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts

On the Dock Sponsor

\$1,500

Recognition at the Docks

Half Page Sponsor Ad in Event Program

Sponsor Recognition at Event

Sponsor Recognition on Event Day Broadcasts



SPONSORSHIP OPPORTUNITIES

There are a variety of opportunities available to participate as a “Boat the Blue” sponsor.



Hat Sponsor

\$1,000

- Half Page Sponsor Ad in Event Program
- Sponsor Recognition at Event
- Sponsor Recognition on Event Day Broadcasts

Poster Sponsor

\$1,000

- Quarter Page Sponsor Ad in Event Program
- Sponsor Listing in Event Program
- Name on Posters

Pre-Event Sponsor (Friday)

\$500

- Sponsor Listing in Event Program
- Sponsor Recognition at Pre-Event
- 2 Tickets to Event

Gift Bag Sponsor

\$500

- Sponsor Listing in Event Program
- Recognition on Gift Bag



EVENT SPONSORSHIP FORM

Complete the following form to confirm your chosen sponsorship package. Forms can be returned to Mark Walker, Sponsorship Chair, by fax at (810) 982-9949, to mwalker@mimutual.com, or mail to ACBS c/o Emily Herbert, 4731 Desmond Beach, Fort Gratiot, MI 48059. Please contact us with any questions.

CONTACT INFORMATION:

Company Name

Contact Phone Number

Contact E-mail Address

City/State/Zip Code

Address

EVENT SPONSOR OPPORTUNITIES:

- _____ \$5,000 Presenting
- _____ \$4,000 Retail Window Display
- _____ \$2,000 Boat Ride
- _____ \$2,000 T-Shirt
- _____ \$1,500 Media
- _____ \$1,500 Kids Activities
- _____ \$1,500 On the Dock
- _____ \$1,000 Hat
- _____ \$1,000 Poster
- _____ \$500 Pre-Event
- _____ \$500 Gift Bag

PAYMENT INFORMATION:

- _____ Please send me an invoice
- _____ A check payable to the Boat the Blue is enclosed
- _____ Please send me an invoice to pay by Credit Card

Name

Billing Address

Billing Address (City, State and Zip Code)

Billing E-mail Address

\$ _____
Total Sponsorship Commitment

Signature

Contact Person

Date

Thank you for supporting the
2023 Port Huron Antique
and Classic Boat Show!

Once we receive your completed sponsorship form, a member of the Boat the Blue committee will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos and ads to mwalker@mimutual.com. All materials will be sent for your approval before going to print.

