



# **EVENT PROGRAM GUIDE SPONSORSHIP PROPOSAL**

2023 Port Huron Antique and Classic Boat Show  
**“BOAT THE BLUE”**  
**September 8-9, 2023**



# BE PART OF A UNIQUE EVENT

## ... and have *fun* doing it.

Boaters from all over will be bringing their boats to Port Huron, Michigan for the 2023 Antique and Classic Boat Show! This weekend event is called “Boat the Blue” with the theme “Boat Building Education and Careers”. An opportunity to educate so the preservation of these historic beauties will continue to be seen running up and down the lakes and rivers where they were built over a 100 years ago.

The Port Huron “Boat the Blue” Antique and Classic Boat Show will draw thousands of enthusiasts from all over to see this amazing collection of wooden and classic boats. The festivities will kick-off on Friday, September 8 from 3:00-8:00 pm and Saturday, September 9 from 10:00 am—4:00 pm.



# PROGRAM GUIDE SPONSORSHIP FORM

Complete the following form to confirm your chosen sponsorship package. Forms can be returned to Mark Walker, Sponsorship Chair, by fax at (810) 982-9949, to [mwalker@mimutual.com](mailto:mwalker@mimutual.com), or mail to Boat the Blue c/o Emily Herbert, 4731 Desmond Beach, Fort Gratiot, MI 48059. Please contact us with any questions.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Address

## PROGRAM GUIDE OPPORTUNITIES:

\_\_\_\_\_ \$350      Back Cover

\_\_\_\_\_ \$250      Inside Front Cover

\_\_\_\_\_ \$250      Inside Back Cover

\_\_\_\_\_ \$175      Full Page

\_\_\_\_\_ \$125      Half Page

\_\_\_\_\_ \$75      Quarter Page

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
City/State/Zip Code

## PAYMENT INFORMATION:

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ A check payable to the Boat the Blue is enclosed

\_\_\_\_\_ Please send me an invoice to pay by Credit Card

\_\_\_\_\_  
Name

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Billing Address (City, State and Zip Code)

\$ \_\_\_\_\_  
Total Sponsorship Commitment

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Thank you for supporting the  
2023 Port Huron Antique  
and Classic Boat Show!

Once we receive your completed sponsorship form, a member of the ACBS committee will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos and ads to [mwalker@mimutual.com](mailto:mwalker@mimutual.com). All materials will be sent for your approval before going to print.

